



**DataDot**  
**TECHNOLOGY**

**The Ultimate Theft Deterrent &  
Identification System!**

**JM&A**

**DEALER INFORMATION GUIDE**

V3 07.2021



## **Contents**

DataDot Product Outline.....	3
Application Quick Reference.....	4
Product Safety Warning.....	4
Application Templates .....	5



## PRODUCT OUTLINE

DataDot orders are shipped by the case of 100 individual Automotive kits.

\*Each DataDot kit contains 1,000+ dots laser etched with a unique Personal Identification Number (PIN) for each vehicle. The dots are pre-mixed in a water-based adhesive and come with a foam brush, an engine compartment sticker, two window activation stickers and two pin barcodes. One kit is supplied for each vehicle and is pre-marked with the unique PIN.

## IMPORTANT REGISTRATION INFORMATION

### 1. If your dealership reports products through Dealer Portal:

Remittance of the Limited Warranty (Service Agreement in Florida) to JM&A/ FWS allows for registration of the PIN with the Insurance Service Office (ISO).

### 2. If your dealership does not report products through Dealer Portal:

Please make sure that the form is programmed to print the PIN (PIN format: DDS123456789). The form must be submitted and the PIN must be legible in order to be registered with ISO.

## METHODS TO RE-ORDER KITS:\*\*

1. Online - <http://jma.datadotusa.com>, logon using dealer number
2. Phone - (800) 710-8155
3. Fax - JM&A DataDot Product Order Form to (704) 716-3531

## PREPARATION:

The DataDots take on average 3–4 minutes to apply. The surface upon which the dots are to be applied should be dry, clean and free of oil, grease, wax, and other deposits. If not please wipe surface with a quality grease solvent (Prepsol or Triclean). There is no need to get underneath the automobile.



### APPLICATION GUIDELINE:

- Please read safety and warning information prior to use.
- There are three DataDot PIN barcodes included in each kit. Place one of the DataDot PIN barcodes next to the registration sticker on the driver's side door. The second barcode sticker should remain on the adhesive paper and placed in the glove compartment. This second barcode sticker should be placed on the buyer's order when the vehicle is sold. The third barcode can be used as a backup.
- Shake container for 10 - 20 seconds before removing cap and seal, then stir contents.
- If contents spill or are contaminated, record number as damaged and replace with new DataDot PIN code. **DO NOT MIX DOTS BETWEEN VEHICLES.**
- Apply to vehicle surfaces as per template provided (see attached templates).
- Care should be taken to apply enough adhesive to cover the dots.
- When completed, ensure that bottle and brush are disposed in a manner that avoids theft, possible reuse, or general pollution.
- Do not apply adhesive or dots on the surface paint of the vehicle, in air conditioning ducts, face of alloy wheels, or any other cosmetic part of the vehicle. If done so, quickly wipe and clean with a damp cloth within five minutes.

### DRYING TIMES

- Touch dry in 20 minutes (may be longer with inclement or humid weather).
- Vehicle can be driven immediately.

Adhesive fully sets in approximately 24 hours (based on weather conditions).

### APPLICATION QUICK REFERENCE

1. ENSURE AREA TO BE MARKED IS CLEAN AND FREE OF RESIDUES BEFORE APPLICATION OF DATADOTS
2. PLACE ONE BARCODE STICKER ON THE DRIVER'S SIDE DOOR NEXT TO THE REGISTRATION STICKER
3. THE SECOND BARCODE STICKER SHOULD BE LEFT ON THE ADHESIVE PAPER AND PLACED IN THE GLOVE COMPARTMENT (THIS STICKER WILL BE PLACED ON THE BUYER'S ORDER WHEN THE VEHICLE IS SOLD)
4. SECURE DATADOT ENGINE COMPARTMENT STICKER
5. SHAKE CONTAINER WELL, REMOVE SEAL, STIR WITH BRUSH (note: DataDots may settle during shipment)
6. APPLY DATADOTS AS PER TEMPLATE PROVIDED
7. PLACE DATADOT WARNING STICKER ON THE PASSENGER AND DRIVERS WINDOW
8. UPON VEHICLE SALE, REMIT LIMITED WARRANTY FORM (Service Agreement in Florida) WITH DATADOT PIN NUMBER TO JM&A GROUP

### **PRODUCT SAFETY WARNING – Please Read Before Use**

#### **CAUTION**

If allowed to dry, material may adhere strongly to skin and eyes. Wash effected areas with large amounts of water before product dries.

#### **FIRST AID**

Eyes – immediately flush with water continuously for 5 to 15 minutes. Skin - remove with warm, soapy water. Product is not harmful, but may cause irritation in some individuals. If irritation develops, see a physician. Inhalation is not expected to be a factor but if problems occur, seek fresh air. For Ingestion dilute by immediately drinking 2 to 3 glasses of water. **DO NOT INDUCE VOMITING.** Seek medical assistance if discomfort persists.

#### **HANDLING AND STORAGE**

Do not freeze. Once product is frozen, it may be spoiled. Store between 5°C (40°F) and 35°C (95°F). Keep container sealed when not in use. Use complete container with 3 hours of opening and then discard.

**Flammability: 0    Health Hazard: 1    Reactivity: 0    Specific Hazard: none**

**For more Information go to:** [msds.datadotusa.com](https://msds.datadotusa.com)

**VEHICLE TEMPLATES**

**DATADOT ID LABEL**

Place this label on a clean metal painted surface in front of the engine compartment.



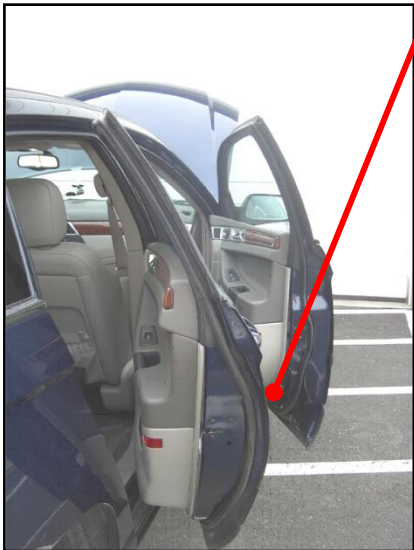
**ENGINE COMPARTMENT LABEL**

Place three to four DataDots in the empty square on the engine compartment label.



**DOORS AND HINGES**

Place DataDots under each door and around each hinge. Same applies for sliding doors.



**REGISTRATION STICKER**

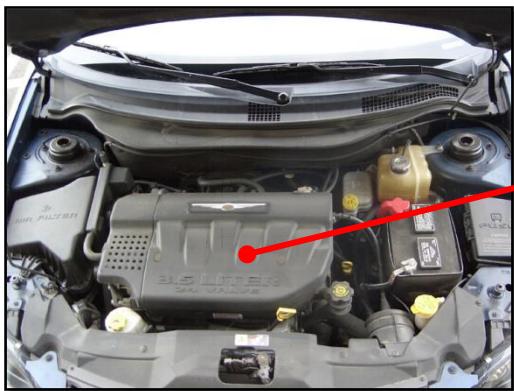
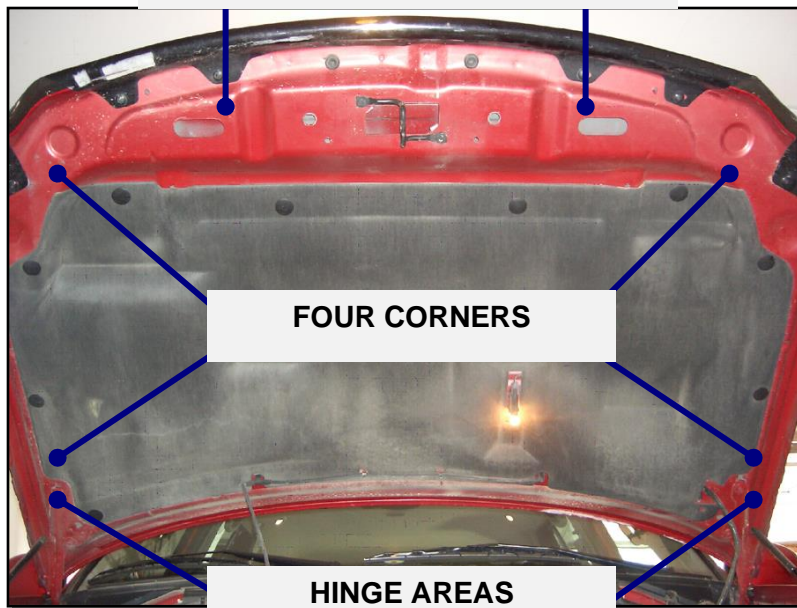
Usually at end of driver door or on the pillar post. Brush DataDots on both sticker and painted area. This assures sticker has not been tampered with.





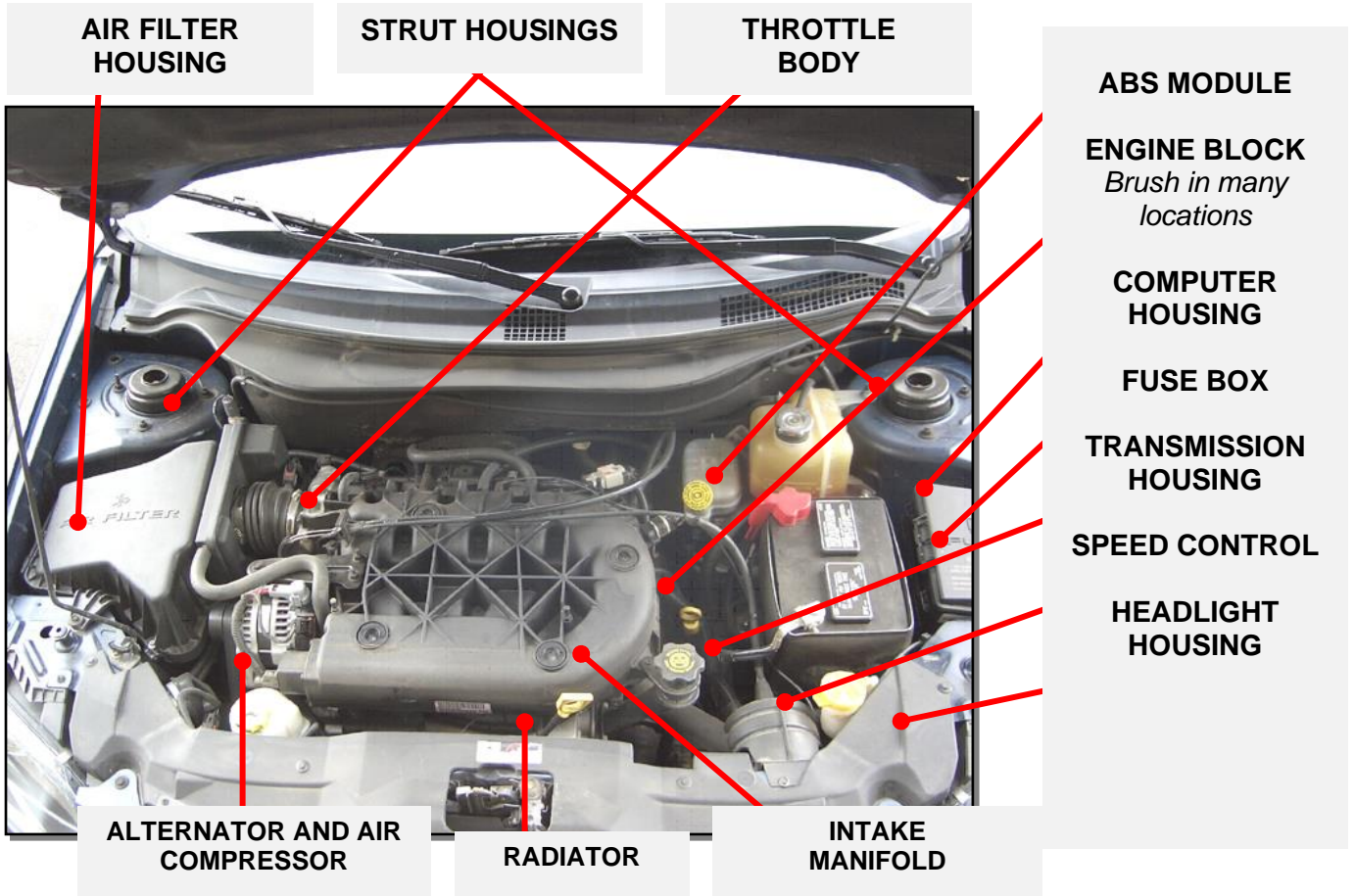
**DATADOT WARNING DECAL**  
Place decal on inside of driver and passenger window.

**INSIDE REINFORCING OPENINGS**



**ENGINE COVER**  
Many engine covers can be easily removed. If so, remove to brush-on dots. If cover is not easily removed, then brush-on dots in and around engine area.

**ENGINE TEMPLATE**



**ADDITIONAL DATADOT APPLICATION POINTS**

- Electric Radiator Fans
- Under Seats
- Turbo Charger
- Inside Front and Rear Bumpers
- Spare Tire
- Inside Alloy Wheels
- Trunk Latch
- Back of Tail Lights
- Intercooler
- Spare Wheel Well